

Spartanburg Community College • Strategic Plan 2016-2021 (Update March 2018)

Mission: Spartanburg Community College provides exceptional, accessible, learning centered education and workforce development programs and services

Vision: Spartanburg Community College is a catalyst in changing lives, building the future of our students and citizens, and developing the economy of the Upstate

Strategic Goals 2016-2021

Goal 1: Spartanburg Community College offers students quality credit and noncredit programs.

Goal 2: Spartanburg Community College provides services that facilitates student access and success.

Goal 3: Spartanburg Community College is a key partner in economic development.

- 1.1 - Offer flexible, efficient, and relevant programs.
- 1.2 - Demonstrate support for faculty and staff professional needs.
- 1.3 - Implement and Evaluate the Quality Enhancement Plan (QEP)

Strategic Objectives 2016-2021

- 2.1 - Implement a comprehensive internal college-wide communication plan
- 2.2 - Align all external communication to Students.
- 2.3 - Facilitate a welcoming and safe campus environment.
- 2.4 - Increase student retention to meet target set by EC.
- 2.5 - Increase student enrollment to meet target set by EC.

- 3.1 - Complete development of enterprise campus at Tyger River.
- 3.2 - Develop and align offerings targeted to specific industry needs.
- 3.3 - Coordinate internal reporting and communications to facilitate economic development and improve customer service.
- 3.4 - Strengthen relationships with community partners.

Enrollment and FTE
Market penetration (credit/non-credit)
Minority Participation
Retention rates
Student success rate
Graduate production rate
Placement rate
Licensure/certification/registry pass rates
Student/faculty ratio
% credit hours taught by FT faculty
Satisfaction/engagement rates

Strategic Measure 2018-2019

Enrollment and FTE
Market penetration (credit/non-credit)
Minority Participation
Retention rates
Student success rate
Graduate production rate
Placement rate
Licensure/certification/registry pass rates
Student/faculty ratio
% credit hours taught by FT faculty
Satisfaction/engagement rates
Student loan default rate

Enrollment and FTE
Market penetration (credit/non-credit)
Minority Participation
Retention rates
Student success rate
Graduate production rate
Placement rate
Licensure/certification/registry pass rates
Student/faculty ratio
% credit hours taught by FT faculty
Satisfaction/engagement rates

Operational Priorities 2018-2019

- 1 - Stabilize and expand enrollment
- 2 - Retain and graduate more students.
- 3 - Develop the following academic programs:
 - Logistics operations credit and non-credit programs.
 - Paralegal credit program.
 - Cyber Security imbedded into Computer Technology
 - Research feasibility of Civil and Mechanical Engineering Technology degrees. Pursue implementation if need can be documented.
- 4 - Implement campus safety program.

- 5 - Develop and communicate well aligned Curricular Pathways for Programs with Technology Centers and with Adult Education Centers.
- 6 - Main Campus:
 - Renovate the C-wing of the Powers' building into a Student Success Center.
 - Tornado recovery and redevelopment of the main campus..
- 7 - Union County Campus:
 - Identify and prepare to deliver appropriate health science programs at Union.
 - Upgrade the Welding Department's equipment for operational and safety reasons.