

In 2009, SCC President Para M. Jones asked the Strategic Planning Committee to lead faculty and staff through the process of developing the College's refined vision, mission statement, values and identification of College strategic goals.

These five strategic goals define the College's direction through 2020. The College also defined strategic measures that assess priorities, and align with state and federal required measures.

Strategic Planning Committee

Thanks to the following SCC faculty, staff and community volunteers who developed the Strategic Plan. Thanks also to those who facilitated faculty and staff focus groups to ensure college-wide input into the strategic plan.

College Stakeholders

- Dr. Para M. Jones** - President
- Dr. Dan Terhune** – Retired President
- Dr. Pat Abell** – Vice President,
Planning & Information Resources
- Jason Bagwell** – Chair, Horticulture Dept.
- Leslie Kerr Cagle** – Campus Life Coordinator
- Allison Cann** – Director, Advising Center
- Dr. Bruce Dillenbeck** – Faculty, Social Sciences Dept.
- Pete Gallen** – Director, Information Technologies
- Vickie Gray** – Administrative Specialist, Library
- Michael Harvey** – Assistant Registrar
- Tiffany Hughes** – Former Associate Director,
Marketing & Public Relations
- Jay Jackson** – Director of Planning/SACS Liaison
- Keisha Jackson** - Former Recruiter
- Jan Kehm** – Faculty, Administrative Office
Technology Program
- Daryl Smith** – Executive Director,
Cherokee County Campus
- Ray Switzer** – Director, Physical Plant
- Jenny Williams** – Faculty, English Dept.
- Ty Wright** – Program Coordinator,
Corporate & Community Education

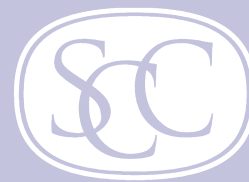
Community Stakeholders

- Tom Barnet** – Former SCC Foundation member
- Shirley Howell** – SCC Foundation Board member
- Bruce Johnson** – SCC Commissioner
- John Perry** - USC Upstate - Executive Director of
University Boards and Public Affairs
- Danny Phillips** – President, J. Frank Blakely Company
- Mary Thomas** - Executive Vice President,
Spartanburg County Foundation
- James Williams** – Senior Programmer – SCC alumnus

Vision 2020

Spartanburg Community College
2010-2020 Strategic Plan

2011-2012 Update



SPARTANBURG
COMMUNITY
COLLEGE

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Vision 2020

Spartanburg Community College
2010-2020 Strategic Plan

2011-2012 Update



SPARTANBURG
COMMUNITY
COLLEGE

Spartanburg Community College • Strategic Plan 2010-2020: Update 2011-2012

Mission: To provide affordable access to high-quality technical, transfer and lifelong professional and personal development programs in a teaching and learning environment that prepares students for success. The College is a key community partner in advancing the Upstate's economy.

Vision: To change the lives and build the futures of our students and to be a catalyst for economic development through innovation, collaboration and excellence.

Strategic Goals 2010-2020

Goal 1: Strengthen, expand and develop courses and programs

Goal 2: Increase College outreach, access and impact in Cherokee, Spartanburg and Union counties

Goal 3: Improve student success

Goal 4: Lead through collaboration with public, private and nonprofit partners in meeting the needs of students, employers and our community

Goal 5: Develop resources to be more effective and efficient in delivering programs and services

Strategic Objectives 2010-2020

1A: Establish an ongoing market research function that drives quality College offerings.

1B: Expand traditional, online and other non-traditional credit and non-credit program offerings targeted to specific audiences – secondary school, traditional, non-traditional and lifelong learners.

1C: Strengthen partnerships with business and industry.

1D: Ensure that credits are transferable through articulation, partnerships and/or comprehensive agreements.

2A: Build an identity as an accessible and affordable value, ready to meet the unique needs of its constituents, and market College programs and offerings effectively.

2B: Develop each campus to meet the needs of its target population while building a stronger whole and maintaining the central campus as the hub.

2C: Utilize the enterprise campus designation for the unique development of each campus.

3A: Strengthen academic support services including faculty advisement and evaluation of faculty.

3B: Expand quality student support services to respond to student needs.

3C: Support the development, implementation and assessment of a student learning focused Quality Enhancement Plan.

4A: Work with partners to identify employer needs and customize training to meet those needs.

4B: Work with economic development agencies to develop industry sectors targeted for the economic development of the Upstate.

4C: Design and implement strategies that target re-training and employment for adult workers.

5A: Strengthen the College's capabilities to generate revenue from public and private resources and grants to support the expansion of programs and services.

5B: Create the elements of a College climate that will value the contribution of each employee, and expand quality professional development opportunities for faculty and staff.

5C: Design strategies to utilize human and physical resources on all campuses efficiently and effectively, and maintain a level of technology that is standard across the College.

Strategic Measures 2010-2013

- Retention rates
- Enrollment and FTE
- Placement/transfer rates
- Graduation rates
- Satisfaction/engagement rates
- Licensure/registry/certification pass rates
- Student FTE/faculty FTE ratio
- Cost/FTE
- % sections taught by FT faculty

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- Economic Impact
- Cost/FTE

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- Student/faculty ratio
- Economic Impact
- Cost/FTE
- % sections taught by FT faculty
- Fundraising success
- Grants success

Operational Priorities 2011-2013 1. Improve student access (enrollment) and student success (retention and graduation) • Focus on underserved students, nonwhite students and non-traditional students. • Enhance recruiting and retention processes. 2. Enhance effectiveness & efficiency • Better processes and systems, including greater use of technology • Data-based decision-making 3. Promote communication to achieve student success (QEP).