



ASSOCIATE DEGREE IN APPLIED SCIENCE

Major in General Technology

With Digital Design Electives

(DAY ONLY)

FIRST YEAR

FIRST SEMESTER

		<u>C</u>	<u>L</u>	<u>CR</u>
ART 111	Basic Drawing I	3	0	-3.0
CGC 101	Introduction to Graphics Techniques**	2	3	-3.0
CGC 110	Electronic Publishing**	2	3	-3.0
CPT 101	Introduction to Computers**	3	3	-3.0
MKT 101	Marketing	<u>3</u>	<u>0</u>	<u>-3.0</u>
		13	9	-15.0

SECOND SEMESTER

ARV 110	Computer Graphics I**	2	3	-3.0
ARV 162	Graphic Reproduction I**	2	3	-3.0
ARV 217	Computer Imagery **	2	3	-3.0
ARV 227	Web Site Design I**	2	3	-3.0
CPT 290	Microcomputer Multimedia Concepts and Applications**	<u>3</u>	<u>0</u>	<u>-3.0</u>
		11	12	-15.0

SUMMER TERM

ARV 163	Graphic Reproduction II**	2	3	-3.0
CGC 115	Digital Photography**	3	0	-3.0
CPT 252	Digital Animation**	<u>2</u>	<u>3</u>	<u>-3.0</u>
		7	6	-9.0

SECOND YEAR

THIRD SEMESTER

ENG 101	English Composition I	3	0	-3.0
MAT 101	Beginning Algebra OR higher level math	3	0	-3.0
MKT 240	Advertising	3	0	-3.0
	Social Science	<u>3</u>	<u>0</u>	<u>-3.0</u>
		12	0	-12.0

FOURTH SEMESTER

BUS 110	Entrepreneurship	3	0	-3.0
BUS 210	Introduction to E-Commerce Business	3	0	-3.0
SPC 205	Public Speaking OR	3	0	-3.0
SPC 209	Interpersonal Communication	3	0	-3.0
	Humanities/Fine Arts	<u>3</u>	<u>0</u>	<u>-3.0</u>
		12	0	-12.0

SUMMER TERM

ARV 261	Advertising Design I **	3	0	-3.0
ARV 264	Special Projects**	2	3	-3.0
	Elective	<u>3</u>	<u>0</u>	<u>-3.0</u>
		8	3	-9.0

The student must complete one elective course which totals at least 2.0 or 3.0 credit hours.

**A grade of "C" or better is required.

TOTAL CREDITS: 72

*Social/Behavioral: ECO, SOC, PSY, PSC, IDS

*Humanities/Fine Arts: ENG, ART, MUS, HIS, foreign language

ADDITIONS: MKT 240, ART 111, ARV 264

DELETIONS: CGC 122, CGC 135, CPT 114, CPT 172